

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 17, 2025



Latitude: 26.066599 Longitude: -81.700437

Freedom Square Naples, FL		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	Current Year Estimated Population	6,010	35,989	60,145
	Population Est 25Q1	6,018	36,007	60,243
	Population Est 24Q4	5,947	35,615	59,638
	Population Est 24Q3	5,935	35,533	59,428
	Population Est 24Q2	5,901	35,350	59,171
	Population Est 24Q1	5,885	35,329	58,898
	Population Est 23Q4	5,877	35,281	58,804
	Population Est 23Q3	5,842	35,064	58,448
	Population Est 23Q2	5,830	34,942	58,218
	Population Fcst	6,646	39,512	65,412
	2010 Census Population	4,373	22,711	40,627
	2000 Census Population	2,081	15,636	31,500
	1990 Census Population	777	8,182	19,823
	Current Year Daytime Population	5,074	35,515	57,417
	Average Seasonal Population	8,129	35,808	60,310
	Historical Annual Growth, 1990 – 2000	10.35%	6.69%	4.74%
	Historical Annual Growth, 2000 – 2010	7.71%	3.80%	2.58%
	Estimated Annual Growth, 2010 – CY	2.22%	3.23%	2.74%
	Projected Annual Growth, CY to Y5	2.04%	1.89%	1.69%
	Group Qtrs Est	0	560	1,014
Transient Est Average Last 4 Qtrs	33	2,873	3,084	
Households	Current Year Estimated Households	2,792	15,781	27,467
	Households Est 25Q1	2,795	15,787	27,511
	Households Est 24Q4	2,763	15,604	27,231
	Households Est 24Q3	2,757	15,565	27,132
	Households Est 24Q2	2,741	15,483	27,019
	Households Est 24Q1	2,734	15,478	26,899
	Households Est 23Q4	2,731	15,454	26,855
	Households Est 23Q3	2,715	15,354	26,684
	Households Est 23Q2	2,708	15,297	26,572
	Households Fcst	3,081	17,387	29,852
	2010 Census Households	1,786	8,859	17,440
	2000 Census Households	975	5,943	13,382
	1990 Census Households	388	3,157	8,254
	Historical Annual Growth, 1990 – 2000	9.65%	6.53%	4.95%
	Historical Annual Growth, 2000 – 2010	6.24%	4.07%	2.68%
	Estimated Annual Growth, 2010 – CY	3.13%	4.06%	3.18%
	Projected Annual Growth, CY to Y5	1.99%	1.96%	1.68%
Population per Household	2.15	2.25	2.15	

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 17, 2025



Latitude: 26.066599 Longitude: -81.700437

Freedom Square Naples, FL		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Income	HH Income \$500,000 or more	4.0%	3.7%	3.6%
	HH Income \$250,000 to \$499,999	4.8%	4.4%	4.2%
	HH Income \$200,000 to \$249,999	11.2%	10.2%	9.9%
	HH Income \$175,000 to \$199,999	5.9%	6.8%	6.3%
	HH Income \$150,000 to \$174,999	6.6%	7.1%	6.6%
	HH Income \$100,000 to 149,999	14.4%	16.2%	16.9%
	HH Income \$75,000 to 99,999	14.3%	12.9%	13.2%
	HH Income \$50,000 to 74,999	12.4%	15.1%	15.6%
	HH Income \$35,000 to 49,999	9.0%	8.8%	8.9%
	HH Income \$25,000 to 34,999	6.5%	5.8%	5.5%
	HH Income \$15,000 to 24,999	4.9%	3.9%	4.1%
	HH Income \$0 to 14,999	5.9%	5.2%	5.2%
	Average Household Income	\$136,830	\$137,042	\$135,628
	Median Household Income	\$94,772	\$96,156	\$94,762
	Per Capita Income	\$63,563	\$60,657	\$62,538
	Average Disposable Income	\$102,680	\$102,616	\$101,384
	Median Disposable Income	\$83,669	\$84,454	\$83,535
	Discretionary HH Income Over \$150,000	14.9%	14.3%	13.2%
	Discretionary HH Income \$125,000 to \$149,999	6.9%	8.4%	8.6%
	Discretionary HH Income \$100,000 to \$124,999	11.1%	10.6%	10.4%
	Discretionary HH Income \$75,000 to \$99,999	11.7%	12.4%	13.1%
	Discretionary HH Income \$50,000 to \$74,999	16.4%	17.0%	17.7%
	Discretionary HH Income \$25,000 to \$49,999	20.6%	21.3%	21.4%
	Discretionary HH Income Under \$25,000	18.4%	15.8%	15.6%
	Average Discretionary HH Income	\$76,962	\$79,032	\$78,384
	Median Discretionary HH Income	\$66,602	\$68,312	\$68,012
	Householder White – Count	2,192	11,323	20,797
	Median HH Income	\$105,947	\$111,808	\$105,709
	Average HH Income	\$109,836	\$112,576	\$110,215
	Householder Black or African-American – Count	72	493	779
	Median HH Income	\$84,898	\$75,249	\$76,374
	Average HH Income	\$89,914	\$84,844	\$86,919
	Householder Hispanic – Count	433	3,200	4,522
	Median HH Income	\$75,885	\$79,776	\$80,123
Average HH Income	\$81,555	\$88,012	\$87,410	
Householder Asian or Pacific Islander – Count	11	123	229	
Median HH Income	\$166,364	\$125,570	\$113,450	
Average HH Income	\$149,190	\$118,032	\$108,510	
Householder Other or Pacific Islander – Count	84	641	1,140	
Median HH Income	\$113,469	\$95,385	\$89,574	
Average HH Income	\$119,953	\$101,343	\$95,592	

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 17, 2025



Latitude: 26.066599 Longitude: -81.700437

Freedom Square Naples, FL		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Gender	Male Population	2,795	17,171	28,570
	Female Population	3,214	18,818	31,574
Total Population by Age	Count of Pop 0 to 4 years	180	1,243	1,942
	Count of Pop 0 to 7 years	232	1,678	2,641
	Count of Pop 5 - 13	302	2,268	3,473
	Count of Pop 14 - 18	172	1,145	1,756
	Count of Pop 19 - 22	204	1,243	1,869
	Count of Pop 22 - 25	169	976	1,454
	Count of Pop 25 - 29	241	1,542	2,335
	Count of Pop 30 - 34	185	1,435	2,277
	Count of Pop 35 - 39	188	1,511	2,388
	Count of Pop 40 - 44	178	1,400	2,293
	Count of Pop 45 - 59	808	4,993	8,089
	Count of Pop 60 - 74	1,674	9,552	16,630
	Count of Pop 75 - 84	1,332	6,709	11,987
	Count of Pop 85+	375	1,971	3,652
	% of Pop 0 to 4 years	3.0%	3.5%	3.2%
	% of Pop 0 to 7 years	3.9%	4.7%	4.4%
	% of Pop 5 - 13	5.0%	6.3%	5.8%
	% of Pop 14 - 18	2.9%	3.2%	2.9%
	% of Pop 19 - 22	3.4%	3.5%	3.1%
	% of Pop 22 - 25	2.8%	2.7%	2.4%
	% of Pop 25 - 29	4.0%	4.3%	3.9%
	% of Pop 30 - 34	3.1%	4.0%	3.8%
	% of Pop 35 - 39	3.1%	4.2%	4.0%
	% of Pop 40 - 44	3.0%	3.9%	3.8%
	% of Pop 45 - 59	13.4%	13.9%	13.4%
	% of Pop 60 - 74	27.9%	26.5%	27.7%
	% of Pop 75 - 84	22.2%	18.6%	19.9%
	% of Pop 85+	6.2%	5.5%	6.1%
Median Age	64.0	60.5	62.4	
Average Age	56.1	53.3	54.8	
Male Population by Age	% of Pop 0 to 4 years	3.3%	3.7%	3.5%
	% of Pop 5 - 13	5.5%	6.7%	6.1%
	% of Pop 14 - 18	2.8%	3.2%	3.0%
	% of Pop 19 - 22	3.4%	3.6%	3.2%
	% of Pop 22 - 25	2.9%	2.9%	2.6%
	% of Pop 25 - 29	4.3%	4.5%	4.2%
	% of Pop 30 - 34	3.6%	4.4%	4.2%
	% of Pop 35 - 39	3.4%	4.8%	4.4%
	% of Pop 40 - 44	2.9%	4.0%	4.0%
	% of Pop 45 - 59	12.3%	13.7%	13.4%
	% of Pop 75 - 84	22.3%	18.7%	19.8%
	% of Pop 60 - 74	26.2%	24.3%	25.6%
	% of Pop 85+	7.0%	5.5%	6.0%
	Median Age	63.6	58.6	61.0
Average Age	55.6	52.3	53.8	

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 17, 2025



Latitude: 26.066599 Longitude: -81.700437

Freedom Square Naples, FL		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	% of Pop 0 to 4 years	2.8%	3.2%	3.0%
	% of Pop 5 - 13	4.6%	5.9%	5.4%
	% of Pop 14 - 18	2.9%	3.1%	2.8%
	% of Pop 19 - 22	3.4%	3.4%	3.0%
	% of Pop 22 - 25	2.8%	2.6%	2.3%
	% of Pop 25 - 29	3.8%	4.0%	3.6%
	% of Pop 30 - 34	2.6%	3.6%	3.5%
	% of Pop 35 - 39	2.9%	3.7%	3.5%
	% of Pop 40 - 44	3.0%	3.8%	3.7%
	% of Pop 45 - 59	14.5%	14.1%	13.5%
	% of Pop 60 - 74	29.3%	28.6%	29.5%
	% of Pop 75 - 84	22.1%	18.6%	20.0%
	% of Pop 85+	5.5%	5.5%	6.1%
	Median Age	64.3	61.7	63.6
Average Age	56.6	54.1	55.8	
Race	Count of White	4,240	23,853	42,456
	Count of Black or African-American	773	4,173	5,629
	Count of Asian or Pacific Islander	29	401	670
	Count of Other races	968	7,562	11,390
	White	70.6%	66.3%	70.6%
	Black or African American	12.9%	11.6%	9.4%
	Asian	0.5%	1.1%	1.1%
	Other Races	16.1%	21.0%	18.9%
Language Spoken	Speak English at Home	69.8%	63.6%	69.1%
	Speak Spanish at Home	18.0%	22.9%	19.6%
	Speak French or French Creole at Home	7.5%	9.0%	6.9%
	Speak German at Home	0.3%	0.3%	0.5%
	Speak Other Indo-European Languages at Home	3.8%	2.9%	2.5%
	Speak Russian and Other Slavic Languages at Home	0.1%	0.4%	0.5%
	Speak Chinese at Home	0.0%	0.0%	0.0%
	Speak Korean at Home	0.0%	0.0%	0.0%
	Speak Vietnamese at Home	0.0%	0.5%	0.3%
	Speak Other Asian Languages at Home	0.2%	0.3%	0.2%
	Speak Tagalog and Other Pacific Languages at Home	0.0%	0.0%	0.1%
	Speak Other Language at Home	0.2%	0.2%	0.1%
Hispanic	Hispanic Population	1,300	9,737	14,107
	Hispanic Population Percent	21.6%	27.1%	23.5%
	Mexican	40.1%	55.6%	50.4%
	Puerto Rican	7.7%	8.2%	8.5%
	Cuban	28.9%	13.2%	15.4%
	Dominican	0.7%	1.1%	1.7%
	Central American	12.4%	8.1%	8.7%
	South American	9.1%	11.6%	12.8%
	Other Hispanic	1.0%	2.1%	2.4%
	2000 Hispanic Population Percent	18%	34%	24%
	1990 Hispanic Population Percent	4%	18%	14%

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 17, 2025



Latitude: 26.066599 Longitude: -81.700437

Freedom Square Naples, FL		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Ancestry	American (percent of total population)	4.7%	5.2%	5.6%
	American	4.6%	5.1%	5.5%
	Native American (ie. Indian/Eskimo)	0.1%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	0.4%	0.7%	0.7%
	Chinese	0.0%	0.0%	0.0%
	Japanese	0.0%	0.1%	0.1%
	Korean	0.1%	0.1%	0.1%
	South Central Asian (ie. Indian)	0.1%	0.2%	0.2%
	South East Asian (ie. Vietnamese)	0.0%	0.0%	0.0%
	Other Asian	0.2%	0.3%	0.2%
	European (percent of total population)	34.8%	30.5%	35.1%
	British	4.3%	4.3%	5.3%
	Dutch	0.4%	0.3%	0.5%
	French	0.7%	0.8%	1.0%
	German	6.3%	6.0%	6.7%
	Italian	8.0%	6.4%	6.8%
	Polish	2.0%	1.6%	1.9%
	Scandinavian	2.2%	1.8%	2.0%
	Scotch/Irish	6.8%	6.0%	7.6%
Other European (ie. Greek/Russian)	4.0%	3.2%	3.4%	
Middle Eastern	0.2%	0.3%	0.4%	
Other Ancestry	13.6%	13.1%	12.9%	
Unclassified Ancestry	9.9%	9.5%	10.1%	
Education (Age 25+)	Adult Population (25 Years or Older)	4,982	29,114	49,651
	Elementary (0 to 8)	7.7%	8.5%	6.4%
	Some High School (9 to 11)	5.3%	5.9%	5.2%
	High School Graduate (12)	22.7%	26.1%	26.6%
	Some College (13 to 16)	12.7%	14.3%	15.1%
	Associates Degree Only	6.9%	7.4%	8.0%
	Bachelors Degree Only	27.7%	22.9%	23.3%
	Graduate Degree	17.1%	14.8%	15.3%
	% College (4+)	44.7%	37.8%	38.6%
Household Type	Total Households – count	2,792	15,781	27,467
	One Person HHs – count	694	4,098	7,781
	Family HHs – count	1,982	10,830	18,417
	Married Couple – count	1,768	9,129	15,438
	w/own children – count	225	1,485	2,325
	w/out own children – count	1,543	7,644	13,113
	Male Householder – count	31	338	671
	Female Householder – count	183	1,363	2,308
	Non-Family Households – count	116	852	1,269
	1 Person Household	24.9%	26.0%	28.3%
	2 Person Household	53.2%	50.6%	50.7%
	3 Person Household	10.1%	10.1%	9.2%
	4 Person Household	5.3%	6.4%	5.9%
	5 Person Household	3.5%	3.8%	3.3%
6 Person Household	1.8%	1.9%	1.6%	
7+ Person Household	1.2%	1.2%	0.9%	
% Households With Children	11.3%	15.0%	13.4%	

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 17, 2025



Latitude: 26.066599 Longitude: -81.700437

Freedom Square Naples, FL		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Housing	Total Housing Units	4,481	24,185	41,955
	Owner Occupied Percent	51.7%	49.2%	51.0%
	Renter Occupied Percent	10.6%	16.0%	14.5%
	Vacant Housing Percent	37.7%	34.7%	34.5%
	Total Housing Units (Census 2000)	1,821	9,086	19,645
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	25.9%	25.1%	20.0%
	Property Value \$750,000 to \$999,999	13.5%	15.2%	14.5%
	Property Value \$500,000 to \$749,999	26.2%	24.6%	25.5%
	Property Value \$400,000 to \$499,999	5.8%	7.3%	8.8%
	Property Value \$300,000, to \$399,999	9.1%	7.9%	10.6%
	Property Value \$200,000 to \$299,999	3.7%	5.4%	5.9%
	Property Value \$150,000 to \$199,999	3.5%	2.6%	2.1%
	Property Value \$100,000 to \$149,999	3.4%	2.7%	2.2%
	Property Value \$60,000 to \$99,999	1.6%	1.1%	1.3%
	Property Value \$40,000 to \$59,999	0.9%	1.0%	0.8%
	Property Value \$0 to \$39,999	4.2%	1.6%	1.9%
	Median Home Value	\$670,177	\$707,725	\$660,434
Wealth per Household	\$0 and under - percent	14.6%	15.5%	15.2%
	\$1 to \$4999 - percent	6.9%	7.5%	7.3%
	\$5k to \$9999 - percent	3.7%	4.0%	3.9%
	\$10k to \$24999 - percent	5.7%	5.9%	5.9%
	\$25k to \$49999 - percent	6.6%	6.6%	6.6%
	\$50k to \$99999 - percent	10.5%	10.4%	10.4%
	\$100k to \$249999 - percent	19.6%	19.1%	19.3%
	\$250k to \$499999 - percent	15.0%	14.4%	14.6%
	\$500k+ - percent	17.5%	16.6%	16.7%
	Median HH Wealth	\$116,046	\$100,957	\$104,974
	Avg HH Wealth	\$276,915	\$265,011	\$267,708
Economic Viability	Economic Viability Local	286	289	299
	Economic Viability Indexed	103	104	108
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	1,999	13,954	22,512
	Managerial/Executive	20.1%	15.2%	16.3%
	Professional Specialty	14.8%	16.3%	16.7%
	Healthcare Support	3.6%	2.5%	3.4%
	Sales	13.5%	13.0%	13.2%
	Office & Administrative Support	10.1%	4.9%	6.2%
	Protective Service	3.0%	1.7%	1.7%
	Food Preparation	16.2%	12.3%	10.3%
	Building Maintenance & Cleaning	6.9%	6.5%	6.4%
	Personal Care	1.4%	2.9%	3.4%
	Farming, Fishing, & Forestry	0.0%	0.6%	0.8%
	Construction	6.2%	14.3%	12.4%
	Production & Transportation	4.2%	9.7%	9.1%
	Percent White Collar Workers	62.1%	52.0%	55.8%
	Percent Blue Collar Workers	37.9%	48.0%	44.2%

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 17, 2025



Latitude: 26.066599 Longitude: -81.700437

Freedom Square Naples, FL		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	Agriculture/Mining/Construction	11.9%	16.6%	14.5%
	Manufacturing	3.8%	3.8%	4.0%
	Transportation	1.8%	4.1%	4.1%
	Information	3.8%	2.2%	1.7%
	Wholesale/Retail	16.6%	12.0%	13.3%
	Finance, Insurance, Real Estate	12.3%	9.2%	9.6%
	Professional Services	6.1%	6.0%	7.2%
	Management Services	0.0%	0.3%	0.3%
	Administrative/Waste Services	4.9%	6.9%	7.0%
	Educational Services	15.7%	15.9%	16.4%
	Entertainment Services	16.5%	15.5%	14.2%
	Other Professional Services	4.5%	5.2%	5.4%
	Public Administration	2.1%	2.3%	2.4%
Vehicles per HH	No Vehicles	2.7%	4.1%	3.3%
	1 Vehicle	53.6%	46.0%	48.2%
	2 Vehicles	36.0%	40.9%	40.1%
	3 or more vehicles	7.7%	9.0%	8.4%
	Average Number of Vehicles	1.50	1.59	1.57
Change	Births (last 12 months)	40	247	375
	Deaths (last 12 months)	115	588	1,052
	Migration (last 12 months)	184	983	1,662
Work place	Workplace Establishments	231	912	1,506
	Workplace Employees (FTE)	1,674	7,396	11,988